

Privacy and Cookie Policy

This Privacy Policy describes the principles of processing information about you, including personal data and cookies.

1. General Information

1. This policy applies to the website operating at: **neti-soft.com**
 2. The website operator and personal data administrator is: **Sławomir Paśko, ul. Nowosądecka 22/2, 35-505 Rzeszów, Poland**
 3. Contact email: **slawomir.pasko@neti-soft.com**
 4. The Operator is the Data Administrator for any voluntarily submitted personal data on the website.
 5. The website processes personal data for the following purposes:
 - Handling inquiries via contact forms
 - Presenting offers or information
 6. User data is collected in the following ways:
 - Through data voluntarily submitted via forms
 - Through cookies stored on end-user devices
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2. Data Protection Methods

1. Login and data entry areas are protected by SSL encryption.
 2. Personal data is encrypted in the database—only the Operator with a decryption key can access it.
 3. User passwords are stored as hashed strings using one-way hashing algorithms.
 4. Two-factor authentication is enabled for added login security.
 5. The Operator regularly changes administrative passwords.
 6. Regular data backups are performed.
 7. All software used for data processing is updated regularly.
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3. Hosting

1. The website is hosted on servers maintained by an external hosting provider.
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4. Your Rights and Data Usage

1. In certain cases, your data may be shared with other entities when necessary to fulfill a contract or meet legal obligations. This includes:
 - Authorized employees and collaborators

2. Your personal data is stored only as long as necessary. Marketing data is not kept longer than 3 years.
 3. You have the right to:
 - Access your data
 - Correct it
 - Delete it
 - Restrict its processing
 - Transfer it
 4. You may object to data processing based on legitimate interests, including profiling, unless overriding legal grounds exist.
 5. You have the right to file a complaint with the **President of the Personal Data Protection Office**, ul. Stawki 2, 00-193 Warsaw, Poland.
 6. Providing data is voluntary but necessary to use the website.
 7. Automated decision-making and profiling may occur to deliver services or direct marketing.
 8. Data is not transferred outside the European Union.
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5. Forms

1. Data entered in forms is provided voluntarily and may include personal information.
 2. The site may store connection parameters (e.g., timestamp, IP address).
 3. In some cases, data in forms may be linked to the user's email address.
 4. Data is used according to the specific purpose of the form (e.g., support requests, service registration).
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6. Logs

1. User activity on the site may be logged for administrative purposes.
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7. Marketing Tools

1. The website uses **Google Analytics** for traffic analysis. Only anonymized data is shared with Google.
 2. Remarketing techniques are used to tailor advertising content based on user behavior. No personal data is shared with ad providers.
 3. User behavior may be analyzed using tools that generate heatmaps or session recordings, excluding passwords and personal data.
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8. Cookies

1. This website uses cookies.
 2. Cookies are small text files stored on the user's device, used for navigating and functioning of the website.
 3. Cookies are set and accessed by the website operator.
 4. They serve purposes such as:
 - Maintaining user sessions
 - Supporting the marketing tools described above
 5. Two types of cookies are used:
 - **Session cookies:** Temporary, deleted after closing the browser
 - **Persistent cookies:** Remain until expiry or manual deletion
 6. Most browsers allow cookies by default. Users may change this behavior in settings.
 7. Blocking cookies may affect some site functionalities.
 8. Third-party cookies may be used by partners like **Google**, **Facebook**, and **Twitter**.
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9. Managing Cookies – How to Give and Withdraw Consent

1. You can change cookie settings in your browser. Disabling essential cookies may affect site functionality.

Resources for managing cookies in popular browsers:

- Microsoft Edge
 - Internet Explorer
 - Chrome
 - Safari
 - Firefox
 - Opera
 - Mobile devices (Android, Safari)
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This template was generated for informational purposes based on current best practices and legal standards as of August 14, 2018. We recommend reviewing and adjusting it to suit your specific business and legal requirements. A privacy policy is just one part of responsible data handling.